



LIVING

FURNITURE

GLOBAL
PERSPECTIVE



THE COMPETITION

MIFF Furniture Design Competition (FDC) was established in 2010 with the aim to cultivate young designers in the country and provide as platform to showcase their talents. It has been held annually since. The 10 finalists every year paired with leading manufacturers to turn their designs into reality.

Over the years, the competition has more than 1,000 entries and today, it is one of the most reputed and anticipated furniture design challenges in the country.



LIVING FURNITURE GLOBAL PERSPECTIVE MAIN MATERIAL: WOOD

THEME

The theme and wood brings together Malaysia's position as a key world exporter and producer of timber-based furniture.

"Living Furniture, Global Perspective" highlights furniture design and innovation for an increasingly globalised world by observing the current lifestyles of consumers and global demand. And to inspire participants to think furniture as an integral part of life, and a way of life.

An important judging criterion is how the design breathes the soul of wood. The extra challenge this year is for participants to expand their designs into a collection or series to accommodate the global buying trend.

FDC DESIGN SHOWCASE

View 11 prototypes at HALL A of MATRADE Exhibition & Convention Centre (MECC) during MIFF 2016 from 1 to 5 March.

1-4 March
9.30am - 6.00pm

5 March
9.30am - 5.00pm

EVENT PARTNER



The Malaysian Timber Council (MTC) was established in January 1992 to promote the development and growth of the Malaysian timber industry.

MTC's main objectives are to promote the Malaysian timber trade and develop the market for timber products globally, to promote the development of the industry by upgrading the industry's manufacturing technology base, to augment the supply of raw materials, to provide information services and to safeguard and promote the Malaysian timber industry's global image.

Further information on the Council's activities can be obtained from www.mtc.com.my



2016 FINALISTS



Izyan Syamimi Binti Zainol	<i>Rebung Shelves</i>
Lim Bo Qiang	<i>Muk Sofa</i>
Lee Wen Horng	<i>Ling</i>
Lee Jian Kang	<i>45 Degree</i>
Lim Mei San	<i>Dim Stool</i>
Wong Mei Ying	<i>Stop and Stay Reading Bench</i>
Low Kah Ling	<i>船(Chuan), chengho</i>
Lim Bo Qiang	<i>Dudoo</i>
Chee Fang Yan	<i>Clasik 1 & Eleganz 1</i>
Vivian Lam Shi Wei	<i>Flip</i>
Jun Lee Kai Chun	<i>SKOG Table</i>



PRIZE MONEY

Sponsored by Malaysian Timber Council (MTC)

1st Prize	(RM10,000 + Trophy + Certificate)
2nd Prize	(RM5,000 + Trophy + Certificate)
3rd Prize	(RM2,500 + Trophy + Certificate)
Finalists	(RM500 + Certificate)



REBUNG SHELVES

Furniture : **Shelf**
Material : **Rubber Wood**



**IZYAN SYAMIMI
BINTI ZAINOL**

INDUSTRIAL DESIGN
STUDENT, UPM

Hometown : **Melaka**
Age : **26 years old**
Likes : **Coffee, Reading,
Travelling**

THE DESIGN

Rebung Shelves is made of Malaysia's world famous rubberwood. Its sturdy shelves are slanted with metal joints to hold loads firmly. The beauty of the design is enhanced by the technology used in bending the wood.

"Rebung Shelves is a design from nature, named after the bamboo shoot or pucuk rebung in Malay. In addition to the beauty of the bamboo shoot, Rebung Shelves is inspired by its presence in Malaysian culture in the form of traditional motifs and patterns. It is even featured on the Malaysian Ringgit."



Prototyped by Mau Sin Bentwood Industry Sdn Bhd



MUK SOFA

Furniture : **Sofa**
Material : **Rubber Wood,
Fabric Cushion**



LIM BO QIANG

INTERIOR DESIGNER

Hometown : **Batu Pahat, Johor**
Age : **27 years old**
Likes : **Travelling, Sports, Art**

THE DESIGN

Every layer of the wooden *Muk Sofa* serves a function. It has attachable additional drawer storage, a side table and the 2+1 seating cushion makes it suitable for home and public areas.

"Muk is derived from the Chinese word "木" which means wood. It is inspired by the traditional human lifestyle where people use to live closely with the straw mat for most of their daily activities."



Prototyped by Yee Guan Furniture Manufacturing Sdn Bhd



LING

Furniture : **Stool**
Material : **Merbau, Rubber Wood**



LEE WEN HORNG

UCSI UNIVERSITY
ARCHITECTURE STUDENT

Hometown : **Sepang, Selangor**
Age : **20 years old**
Likes : **Drawing, Reading,
Travelling**

THE DESIGN

Art and architecture comes together in *Ling* which takes its name from the Chinese pull bell (*cheling*). In shape, it is designed after the traditional Chinese yo-yo, otherwise known as *diabolo*, which is made up of two discs connected by an axle.

"Asia's rich culture and diversity have important values to influence modernisation. For instance, the design of the diabolo has varied through history. As society evolves, the demand on the design of a functional object also becomes much more important. Furniture these days is not only expected to be user-friendly, but aesthetically pleasing as well."



Prototyped by BSL Furniture Sdn Bhd



45 DEGREES

Furniture : **Table or Frame/Shelf**
Material : **Mix Materials**



**JASPER LEE
JIAN KANG**

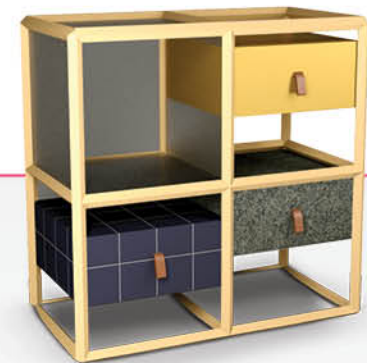
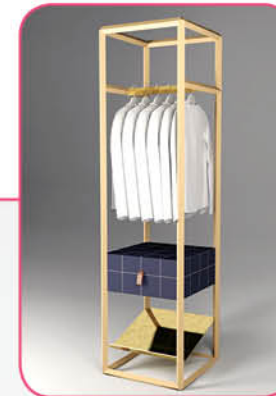
INTERIOR DESIGNER

Hometown : **Kuala Lumpur**
Age : **28 years old**
Likes : **Everything that is good**

THE DESIGN

45 Degrees is an experimental design on creating visual impact with materials. A simple, cubical structure frames geometrical form materials inside it, creating an interesting contrast of colour, textures and finishing.

"Design is a tool for designers to show their values. I design with a purpose, making use of quality materials and paying attention to details to make great things cheaper and cheap things greater."





DIM STOOL

Furniture : **Stool**
Material : **Rubber Wood**



**LIM
MEI SAN**

FURNITURE DESIGNER

Hometown : **Johor Bahru, Johor**
Age : **20 years old**
Likes : **Design, Knitting**

THE DESIGN

Dim Stool is ergonomically designed to give a positive seating experience. It can also be used as a small side table with storage by removing the top cushion.

"The prototype is exactly what I have in mind. The design is inspired from small baskets used to steam Cantonese dim sum reminiscent of yum cha (drinking tea) and traditional tea houses along the ancient Silk Road where travellers stop to rest."



Prototype by Oasis Furniture Industries Sdn Bhd



STOP AND STAY READING BENCH

Furniture : Shelf
Material : Panel Board



**WONG
MEI YING**

ALFA INTERNATIONAL
COLLEGE STUDENT

Hometown : **Shah Alam, Selangor**
Age : **21 years old**
Likes : **Travelling, Reading**

THE DESIGN

Stop and Stay Reading Bench doubles up as a book shelf and a retractable seat. It is not only space saving but enables you to sit comfortably to read any time with books neatly arranged on the shelf.

"Books tell the stories of people we don't know, places we haven't been and worlds we can only imagine. When you read more, your life will indeed be livelier. Make Stop and Stay Reading Bench a part of your life. Be it in the living room, the study room or your office and even at bookshops, this one bench is definitely a fit for any place and occasion."



Prototyped by BJ Cabinet Enterprise Sdn Bhd



(CHUAN), CHENG HO

Furniture : **Chair**
Material : **Merpauh Wood**



**KAYLYNN LOW
KAH LING**

ARCHITECT

Hometown : **Klang, Selangor**
Age : **24 years old**
Likes : **Travelling, Reading**

THE DESIGN

Cheng Ho Chair is a modern take of the giant masted-junks that carried China's famous ancient mariner Admiral Zheng He through his epic voyages. The backrest is segmented and the seat curves upward to form the armrests. Rear tapered legs meet to create a single spine.

"Inspired by his success story, this piece of furniture seeks to revive the glory of the Admiral's voyages and Oriental maritime influence. The Cheng Ho Chair eludes a sense of nostalgia through its form. The seat and armrests integrates two elements into one, like the crew of a ship working as a single unit to ensure a smooth journey."



Prototyped by Supreme Tropical Furniture Sdn Bhd



DUDOO

Furniture : **Chair**
Material : **Rubber Wood, Cotton Sash Cord, High Density Foam Fabric Cushion**



LIM BO QIANG

INTERIOR DESIGNER

Hometown : **Batu Pahat, Johor**
Age : **27 years old**
Likes : **Travelling, Sports, Arts**

THE DESIGN

Dudoo is an easy chair inspired by "Ketupat" and "Zongzi", rice dumplings wrapped in leaves by the Malay and Chinese communities. It features a simple wooden frame with arm support and extra comfort from a one-piece cushion that goes over the wooden frame.

"The idea is to transform the creative and unique way of using leaves into the design. Dudoo's flexibility and interesting features makes it appealing for home and public areas."



Prototype by BSL Furniture Sdn Bhd; Fella Design Sdn Bhd



CLASIK 1 & ELEGANZ 1

Furniture : **Stool**
Material : **Timber, Metal and Leather**



**CHEE
FANG YAN**

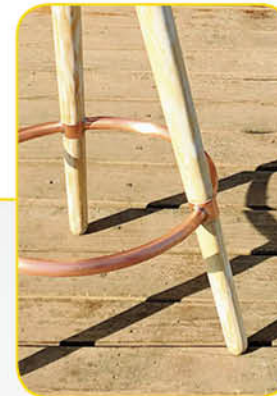
ALFA INTERNATIONAL
COLLEGE STUDENT

Hometown : **Seri Kembangan,
Selangor**
Age : **21 years old**
Likes : **Travelling, Reading**

THE DESIGN

Clasik 1 & Eleganz 1 is a bar stool with a leather seat designed to support different seating positions for the body; classic and elegant profile with two different contrasting yet harmonising colours. Timber is paired with metal to feature a sturdy, durable and ergonomic stool that is low maintenance.

"In my opinion, elegant lifestyle means uncluttered, simple yet attractive. With Clasik 1 & Eleganz 1, you can have an enjoyable and comfortable experience. Simply fantabulous! Clasik 1 & Eleganz 1 is suitable for many places from house, to library, café and classes."



Prototype by Tiandirufeng Antique Furniture



FLIP

Furniture : **Table**
Material : **Metal and Solid Wood**



**VIVIAN LAM
SHI WEI**

INTERIOR DESIGNER

Hometown : **Ipoh, Perak**
Age : **26 years old**
Likes : **Travelling**

THE DESIGN

Flip is designed with the intention to streamline the aesthetic of a solid wood table. The table top is split and flipped to create a striking outlook and make it easy to transport and installed in small places.

"Design is about making the complicated simple. Flip is the celebration of simplicity and yet, does not compromise on in its structure and function."



Prototyped by S.Kian Seng Sdn Bhd



SKOG TABLE

Furniture : **Table**
Material : **Veneer**



JUN LEE KAI CHUN

INTERIOR, FURNITURE &
PRODUCT DESIGNER ; FIRST CITY
UNIVERSITY COLLEGE STUDENT

Hometown : **Gurun, Kedah**
Age : **23 years old**
Likes : **Sport, Travel**

THE DESIGN

Scandinavian in name, inspired by Chinese traditional roof architecture, *SKOG Table* is a work desk with a combination of wood and contrasting laminated white finishing; a white board panel for jotting notes, lift-up drawer for storage, arch shape edge to prevent things sliding off the table and a cable organiser system.

"Scandinavian aesthetic is the trend in modern living lifestyle. Skog is the Swedish word for wood. I like to draw whenever I travel but it is often difficult to find a work space that fits my sketch book, laptop and art stuff. I was truly attracted by the traditional Chinese curved roof architecture that I saw in Penang, and that's how SKOG was inspired and designed."



Prototyped by Jemaramas Jaya Sdn Bhd

PANEL OF JUDGES



PHILIP YAP
PYD Associates
China/Malaysia

"Our effort to scout for talents has been reciprocated with favourable responses. Out of our top ten finalists, we have 5 from various industry practitioners, meaning that we are attracting designers of other disciplines to also take part in the competition. Their participation 'fast tracks' the formation of the collaborative platform between the Design industry, and the Furniture industry.

We foresee that more effort is required to invest into building the design colleges, as furniture design is an assortment of multi-faceted disciplines. The guideline for furniture can be a unique subject to explore. In the future, we aim to conduct more activities with the design colleges - all for the purpose of promoting effective interchange of new teaching ideals and industry-based information sharing.

The finalists of the MIFF-MTC FDC 2016 were chosen not only because of their creative ideas, but also because of the manufacturability of each design. I am happy to see how some of them pushed the boundaries of design to elevate this competition onto a higher level. Kudos to them, and to the manufacturers who have overcome various challenges to materialize what was once an ideation sketch.

In my mind, every finalist is already a winner in his/her own right, and I wish them every success in their future design endeavours.



MR FABRIZIO CARLONCELLI
(Fabrizio Carloncelli Design Italia Co.Ltd)
Italy



MR LU KE YAN
(Tian Di Ru Feng)
China



MR LIM WEI HONG
(Arkitek WHL)
Malaysia



MADAM HAMIDAH ABDULLAH
(Malaysian Timber Council)



MR SHINICHI MITSUKI
(MITSUI Designtec Co Ltd)
Japan

PROTOTYPE MANUFACTURERS



BJ Cabinet Enterprise Sdn Bhd
www.bjcabinet.com



BSL Furniture Sdn Bhd
www.bsifurniture.com
Booth: A22, MECC



Fella Design Sdn Bhd
www.fella.com.my
Booth: C03, MECC



G-Orient Industries Sdn Bhd
www.g-orient.com



Jemaramas Jaya Sdn Bhd
www.versalink.com
Booth: 2B01, PWTC



Mau Sin Bentwood Industry Sdn Bhd
www.mausin.com.my
Booth: 4A02, PWTC



Oasis Furniture Industries Sdn Bhd
www.oasis.com.my
Booth: 2B23, PWTC



S.Kian Seng Sdn Bhd
www.sksworldwide.com



Supreme Tropical Furniture Sdn Bhd
www.timber.com.my
Booth: 303, PWTC



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Tiandirufeng Antique Furniture
www.ilubans.com



Yee Guan Furniture Manufacturing Sdn Bhd
www.yeeguan.com
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