



The Competition

The MIFF Furniture Design Competition celebrates the creative spirit of design and to uncover young talent to support Malaysia's thriving furniture industry. Organised each year since 2010 in conjunction with Malaysian International Furniture Fair (MIFF), it offers the best platform to emerging designers to showcase their innovative ideas before a global audience of furniture manufacturers, wholesalers and retailers, industry influencers and industry media.

Over 1,000 design students and young professionals have entered the competition over the span of seven years. Past winners and competitors have launched their careers with their own design studios or working with local manufacturers and exhibiting in MIFF as well.

MIFF FDC 2017 had 233 entries from 217 design students and 16 young working professionals. Eight finalists selected by an international jury were matched with leading manufacturers to produce the prototypes which are exhibited in a special showcase at the MATRADE Exhibition and Convention Centre during MIFF.

FDC DESIGN SHOWCASE

8-10 MARCH 9.30 am - 6.00 pm

11 MARCH 9.30 am - 5.00 pm

Table 2 Gather

Table-and-chair set for indoor, outdoor or commercial use

Must incorporate **wood**; participants are encouraged to use a mix of **materials**

Design Showcase:
Matrade Exhibition &
Convention Centre (MECC) during
MIFF 2017, 8-11 March

Finalists

Daecan Tee Jia Chyn Cradle Evelash **Tan Ying Chi NVNA** Tea Table Yang Wen Wei **How Juin Lynn** Semi-Locera **Nur Atiqah Iman Aminuddin** Simply-sit Victoria Pamela Yap Wei The Able Yap Xin Yi Tsumineru Trapezoids Dining Set **Zech Siew Ze Chon**

Prizes

1ST PRIZE RM10,000 + Trophy + Certificate

2ND PRIZE

RM5,000 + Trophy + Certificate

3RD PRIZE
RM2,500 + Trophy + Certificate

Finalists
RM500 + Certificate

CRADLE

Material: Oak, Rattan, Woven Wicker & Upholstery

The Design

suitable for work places, lobby areas or outdoor inside.

rattan in a contemporary setting. The and yet provide privacy in open spaces. suite of one-seater and two-seater lounge

The woven wicker offers visibility of





EYE LASH

Material: Solid Timber



Tan Ying Chi

ALFA College

Hometown: Kuala Lumpur

Age: 21

Likes: Coffee, dance and travel



The Design

EYE Lash is a three-piece coffee table set. The chair is comfortable for different sitting positions and even plus-size users; it has a swing side table and a backrest that resembles an eyelash. The coffee table comes with three eye-shape solid timber top and a metal base.



NVNA TEA TABLE

Material: Rubberwood

The Design

NVNA Tea Table takes after the shape and evolvement of the Chinese characters for male (NAN 男) and female (NU 女). The striking blue and red colours show a visual

contrast of the masculine and femining A minimalist set that is comfortable an can be placed in any corner of the house





SEMI-LOCERA

Material: Solid Wood



Hometown: Kuala Lumpur

Age: 21

Likes: Sketching, painting and travel



The Design

Semi-Locera is a 2-in-1 seating for small space living. Inspired by the wings of the Rhopalocera butterfly, it can be used as a side table or a side chair at the same time and suitable for all ages. Can be used anywhere including narrow spaces.



SIMPLY-SIT

Material: Plywood

The Design

Simply-sit is a set of triangle-shaped modular furniture designed for compact living. Built with several triangular bases single bench without a back, a bench with a little table or a bench with a backrest. All edges are rounded for safety. Suitable threaded on a long connector, it can be a for indoor and the outdoor.





THE ABLE

Material: Rubber Wood & Fabric Cushion



Eionisk Designs

Hometown: Johor Bahru

Age: 26

Likes: Exploring life, travel and diving



The Design

Look for Hong Kong's famed classic tram in The Able, a minimalist set that is suitable for the home or commercial space as a breakfast table, kitchen island unit or discussion table. The collection comes with four padded wood bar stools and a drawer side table that can be turned into a kid's chair. The table has a storage drawer to help keep things neat.





TSUMINERU

Material: Bent Plywood

The Design

Japanese in name and Chinese in concept, Tsumineru turns the dim sum steamer baskets into a concept of rounded, stackable and convertible furniture. The three covers provides three differen functions and tucks away storage spacebeneath.





TRAPEZOIDS DINING SET

Material: Solid Wood & Veneer



Tech Siew Te Chon

Toot Box Sdn Bhd

Hometown: Johor Bahru

Age: **25**

Likes: Sport and travel





PANEL OF Judges



PYD Associates China/Malaysia

"Our effort to scout for talents has been reciprocated with favourable responses. Out of our 8 finalists, we have 3 from various industry practitioners, meaning that we are attracting designers of other disciplines to also take part in the competition. Their participation 'fast tracks' the formation of the collaborative platform between the Design industry, and the Furniture industry.

We foresee that more effort is required to invest into building the design colleges, as furniture design is an assortment of multi-faceted disciplines. The guideline for furniture can be a unique subject to explore. In the future, we aim to conduct more activities with the design colleges – all for the purpose of promoting effective interchange of new teaching ideals and industry-based information sharing.

The finalists were chosen not only because of their creatives ideas, but also because of the manufacturability of each design. I am happy to see how some of them pushed the boundaries of design to elevate this competition onto a higher level. Kudos to them, and to the manufacturers who have overcome various challenges to materialize what was once an ideation sketch.

In my mind, every finalist is already a winner in his/her own right, and I wish them every success in their future design endeavours.



Tommaso Masera (Masera Design Ltd) Italy/China



Hamidah Abdullah (Malaysian Timber Council) Malaysia



Lu Ke Yan (Tian Di Ru Feng) China



Shinichi Mitsuki (MITSUI Designtec Co Ltd)



Ar Lim Wei Hong (Arkitek WHL) Malaysia



Dr Eric Leong (The One Academy) Malaysia

PROTOTYPE Manufacturers



BSL Furniture Sdn Bhd www.bslfurniture.com MECC | Hall A, Booth A02



Fella Design Sdn Bhd www.fella.com.my MECC | Hall C, Booth C02



G-Orient Industries Sdn Bhd www.g-orient.com



Mau Sin Bentwood Industry Sdn Bhd www.mausin.com.my PWTC | Hall 4A, Booth 4A02



Oasis Furniture Industries Sdn Bhd www.oasis.com.my PWTC | Hall 2B, Booth 2B23



Sunny & Ker Furniture Industries Sdn Bhd www.skfur.com.my PWTC | Hall 1, Booth 139



Supreme Tropical Furniture Sdn Bhd www.timber.com.my PWTC | Hall 3, Booth 303

