

MALAYSIAN INTERNATIONAL FURNITURE FAIR
ANNOUNCES 2017 AWARD WINNERS
JOHOR GIRL IS TOP YOUNG DESIGNER

KUALA LUMPUR, Mar 10: The 23rd Malaysian International Furniture Fair proudly announces the 2017 winners of its industry awards for top young designer and top exhibitors for product excellence and outstanding booth.

Winners were selected after close scrutiny by separate international juries comprising designers, industry developers and the trade media.

Ministry of International Trade and Industry Datuk Seri J.Jayasiri was the Guest-of-Honour at the prize presentation ceremony held in Matrade Exhibition and Convention Centre (MECC).

The **MIFF Furniture Design Competition** top prize of RM10,000 went to 26-year-old female designer Victoria Pamela Yap Wei who swayed the judges with a counter height table set *The Able* and her presenting skills.

The rubberwood narrow table with four padded stools and a drawer side table that doubles up as a kid's chair were inspired by Hong Kong's famous "ding ding" tram.

Sunny & Ker Furniture Industries Sdn Bhd was named **Best Prototype Maker** for the construction of second-placed *Trapezoids Dining Set* designed by Zech Siew Ze Chon. This is the first time Sunny & Ker is among the manufacturers who are prototyping the designs of FDC finalists.



FURNITURE FAIR 2017

08-11 MARCH

Putra World Trade Centre
MATRADE Exhibition
& Convention Centre

**KUALA LUMPUR
MALAYSIA**



Siew received RM5,000 as the first runner up while college student Tan Ying Chi earned RM2,500 for *Eyelash*, a three-piece coffee table, taking third place.

The young designer award is opened to aspiring designers below 30. This year's theme *Table2Gather* attracted 233 entries and the prototypes of the eight finalists are being displayed in MECC during MIFF 2017 from Mar 8-11

With a record turnout of 543 exhibitors presenting new products and creative ideas to buyers, judges of the **Furniture Excellence Award** declared *Venice*, a whole home furniture, by Mokenzo Design Sdn Bhd as the platinum winner for best household furniture.

Oasis Furniture Industries Sdn Bhd took home the top honours for best office product with *Lolla*, a series of candy-coloured fun stools to rejuvenate mind and body in the office. .

The accolades in the **Best Presentation Award** (BPA) for most outstanding display were celebrated by Alunajati Sdn Bhd (bare booth space), Seow Buck Sen Furniture (M) Sdn Bhd (shell scheme booth) and Green Panel Products (M) Sdn Bhd (non-furniture booth).

The chief judges were China-based Malaysian designer Philip Yap (FDC), Zilahi Imre of Romania (FEA) and Zeki Yucel of Turkey (BPA).

Ms Karen Goi, MIFF General Manager, commented: "Through FDC, we have challenged young talent to be bold and this year, they displayed a lot maturity in their works and impressed the judges with their will to transform their ideas to market. Apart from the judges who took time

during the past eight months to vet the entries, I want to thank manufacturers who came forward to work with the designers to construct the prototypes. The quality of winners for furniture excellence and most outstanding booth show underscores the increasing range of design-led products offered to buyers at MIFF and there will be more when the show is expanded next year.”

Download photographs of the prize presentation on MIFF website:

<http://2017.miff.com.my/media/media-downloads/>

Password: miff2015mediafiles

For more information, visit www.miff.com.my and www.miffdc.com.

Notes to Editors

About MIFF (www.miff.com.my)

Malaysian International Furniture Fair (MIFF) is an export-oriented furniture trade show held annually in Kuala Lumpur, Malaysia. It is also a global leading trade show approved by UFI, The Global Association for Exhibition Industry. Since 1995, MIFF has nurtured invaluable partnerships between thousands of buyers and furniture makers across the globe.

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